



GOUROCK GOLF CLUB

2018 JOINING OFFERS

NEW COUNTRY MEMBERSHIP

If you live more than 20 miles from Gourrock get full membership for only £290/year

- Or take our Full Membership on a monthly basis during the period March 2018 to May 2018
- Prices range from only £45 to £55 per month
- Then join in June 2018 and receive a 10% discount

For more details, contact Carol Anderson on:
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DEVELOPMENT STUDIO

PLAY | COMPETE | IMPROVE



2 purpose built driving bays, complete with state of the art Foresight GCQUAD Launch Monitors.

PLAY - Tee off on a variety of world famous Golf Courses.

COMPETE

IMPROVE

Challenge other players (locally or online) in closest to the pin, long drive or skills challenge competitions

Situated in a superb contemporary environment where you can relax with a coffee or a beer.

We also offer a range of food, drink and golf packages perfect for Corporate Events.

Special Occasions and Days/Nights out.



New technology is helping golfers to make the most of their game

NEW technology is helping to revitalise the ancient game of golf in Scotland by opening the sport up to more people than ever before.

When Scots first began to play the game centuries ago it was with wooden clubs and wooden balls but thankfully improvements in designs and materials have transformed the game.

Innovations such as new trolleys and buggies are being made with the aim of helping golfers enjoy their game, while some products claim to improve performance.

There is a revolutionary new golf ball containing graphene – 200 times stronger than steel and tougher than diamond. The makers claim it is a technological game changer as it adds strength to the outer core of the ball, helping players to deliver more speed and less spin. For golfers who struggle to produce a smooth shot, a newly available training aid called the Flex Putter, could help as it has a graphite shaft that flexes if not struck with a smooth tempo.

Even more technological are rangefinders which show how far a player is from a hole – Swing by Swing is a free app that is becoming popular. Or there's



a laser rangefinder on the market which gives a colour view of up to 1,000 yards including the pin, green and bunkers. Accurate within three yards, the rangefinder can help a golfer decide which clubs to use and it saves time walking the course to find out how far it is to the hole.

Smart watches could also help improve a golfer's game. As well as giving heart rate data and daily activity tracking, they can show distances from each green as well as hazards. They also boast a digital

scorecard and can record shot distances for post-game analysis.

REAL-TIME SPOTS

Instant performance data can be gleaned from a real-time shot tracking gadget that can be attached to the end of a golf club. It gives advice on what went right and what needs improvement. For days when the weather is too

FAST TRACK: While new buggies ease comfort, many gadgets claim to enhance performance. Gourrock Golf Club, inset, offers virtual games.

bad for the course or there isn't time for a round, virtual reality could be the answer. Originally available on PlayStation, the Golf Club video game has been launched as a VR game which allows access to 130,000 courses. There is a 3D swing analyser, range finder, multiplayer mode and ghost play for the competitive player.

Scottish clubs are making use of new technology to increase membership. Gourrock Golf Club, for example, has a state-of-the-art simulator housed in a spacious, new, purpose-built facility.

The £200,000 development allows users to play a virtual round at famous courses all over the world and is not only for the benefit of club members but the entire community, including schools, youth groups and organisations for the disabled. Anyone under the age of 18 can play free of charge as one of the main aims is to revitalise the youth game – while a new £290 country membership is on offer for those living more than 20 miles away. It has all been funded by grants of £80,000 from the European Union supported Scottish Rural Development LEADER programme, £10,000 from the Big Lottery's Awards for All Scotland scheme with the rest contributed through sponsorship.

"It's exceeded our expectations," said the club's general manager Allan Warwick. "It's very sophisticated and the level of technology is fantastic."